

The EV Project FAQs

Q1: What is ECOtality?

A: ECOtality, Inc. (NASDAQ:ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels.

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Q2: What is ECOtality North America?

A: ECOtality North America (formerly eTec, the Electric Transportation Engineering Corporation) is a subsidiary of ECOtality and is a recognized leader in the research, development and testing of advanced transportation and energy systems. With a history in electric transportation that dates back to 1989, ECOtality North America has worked on every EV initiative in North America since the 1990's. Utilizing its patented charging algorithm, the company also manufactures the Minit-Charger line of fast-charge systems for airport ground support equipment, material handling equipment, transit vehicles (buses) and light duty passenger cars. ***The Minit-Charge technology can provide a safe and meaningful charge for an EV in approximately 15 minutes.***

Q3: What is the overview of the proposal?

A: ECOtality was the lead applicant on a proposal in response to a Funding Opportunity Announcement from the U.S. Department of Energy to "accelerate the development and production of various electric drive vehicle systems to substantially reduce petroleum consumption," and support the President's goals for job creation and electric drive vehicle deployment. The contract for The EV Project - the name given to this stimulus initiative - was signed on October 1, 2009.

ECOtality is deploying approximately 14,000 chargers in 18 major cities and metropolitan areas located in six states and the District of Columbia: California, Oregon, Washington, Arizona, Texas, Tennessee, and Washington, D.C. Chevrolet and Nissan North America are partners in The EV Project. Both Chevrolet Volt and Nissan LEAF drivers who qualify to participate in The EV Project receive a residential charger at no cost. In addition, most, if not all of the installation cost, are paid for by The EV Project.

The EV Project collects and analyzes data to characterize vehicle use in diverse topographic and climatic conditions, evaluates the effectiveness of charge infrastructure, and conducts trials of various revenue systems for commercial and public charge infrastructures. The ultimate goal of The EV Project is to take the lessons learned from the deployment of these first 8,300 EVs, and the charging infrastructure supporting them, to enable the streamlined deployment of the next 5,000,000 EVs.

Q4: What is the role of fast-charging?

A: The Nissan EVs included in the program are fast-charge capable. Fast-charge stations are being deployed in high-traffic areas and other strategic locations to reduce consumer "range anxiety" and to provide a rapid-charging solution for extending daily driving range. Fast-charging is also being strategically

implemented along transportation corridors (interstate highways and major roads) to connect population areas. ECOtality has previously announced plans to deploy fast-charge systems along Interstate-10 between Phoenix and Tucson to create the Nation's first EV Corridor and to allow EV users to commute between two major cities.

Q5: Who is able to purchase a vehicle?

A: Consumers and fleets in each market are eligible. There are some requirements; for example, residential participants need to have an Internet connection at home to transmit usage data and to receive information from the program.

Q6: Where are the infrastructure and vehicles being deployed in the Project?

A: The EV Project is in 18 cities located in six states and the District of Columbia: California, Oregon, Washington, Arizona, Texas, Tennessee, and Washington, D.C. Charge infrastructure will be deployed in major population areas those states, including the cities of San Francisco, Los Angeles, and San Diego, Calif., Portland, Eugene, Corvallis, and Salem, Ore., Seattle, Wash., Phoenix, and Tucson, Ariz., Dallas, Fort Worth, and Houston, TX, Nashville, Knoxville, Chattanooga, and Memphis, Tenn., and Washington, D.C.

Q7: How do you sign up to be in the program?

A: Individuals interested in learning more about The EV Project can visit <http://www.theevproject.com> and sign-up to receive regular updates. Business owners who would like to have charging stations installed at their place of business, or government entities, utilities and organizations interested in becoming Project partners, can also sign-up at www.theevproject.com. Individuals and fleets interested in participating in the program by purchasing a Nissan LEAF must register at www.nissanusa.com/leaf-electric-car. Consumers interested in participating through the purchase of a Chevrolet Volt can visit www.Chevrolet.com/Volt or their local Chevrolet dealer.

Q8: What are the advantages to participating in the program?

A: In exchange for providing usage data for The EV Project, participants are provided with a free residential charger. Most, if not all, of the costs of installation is covered through The EV Project. Monthly user reports and recommendations are provided to users in the program.

Q9: Are there financial incentives for consumers to purchase the EV?

A: The Federal government is currently offering a \$7,500 tax credit for customers of the first 200,000 electric vehicles sold by any manufacturer until 2014. Additionally, a variety of state and local incentives are either in place or currently being legislated – from greatly reduced vehicle registration charges, to up to \$5,000 state tax credits. Check with your tax preparer to determine what incentives may be available to you.

Q10: What is the total amount of the Project?

A: On August 5, 2009, ECOtality was awarded a \$99.8 million dollar grant from the U.S. Department of Energy to embark on this Project. The Project was officially launched on October 1, 2009 and will continue approximately 36 months.

In June 2010, the Project was granted an additional \$15 million by the U.S. Department of Energy. With partner matches, the total value of the Project is now approximately \$230 million.

Q11: Will the infrastructure be compatible with other EVs?

A: The Level 2 (220V) residential infrastructure meets the Society of Automotive Engineers (SAE) J1772 connection standard that is used by all major automotive manufacturers. All public charge infrastructure also uses this standard and other applicable standards devised by the SAE.

More detailed information about The EV Project is available at www.theevproject.com.